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## 2006 Oregon Vineyard and Winery Report

February 2007  
Frequency: Annual

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Oregon again produced and crushed a record number of grapes in 2006. Increased production is attributed to both higher yields and newly bearing acres. On a state level, growers have not seen yields as high since 1997 when the average yield was 2.94 tons per acre. Oregon grape growers planted a record breaking 1,378 new acres in 2006. The next largest reported planting was 1,152 new acres in 1998. Despite low inventory, Oregon wineries were able to increase case sales two percent over last year.

Many vineyard operators reported that 2006 was a great year for growing grapes; but there were also a number of challenges. Growers in many areas struggled with labor shortages, economic constraints, and short water supplies. Controlling birds, deer, gophers, and the occasional bear are problems every year. Powdery mildew and springtime frost events were reported in isolated areas. Zoning and urban growth boundaries are issues of concern for both vineyards and wineries in many areas of the State.

Numerous Oregon wineries struggled with growth related issues in 2006 including inadequate inventory, overall storage capacity and tank space, cash flow, long-term grape contracts, management issues, and personnel to keep up with required paperwork. Many wineries also reported being frustrated with complicated out-of-state direct shipping regulations. In relation to last year, very few unfilled wine grape needs were reported. Wineries most frequently reported needing Pinot Noir, Pinot Gris, and White Riesling.

Thank you to all the owners, operators, managers, winemakers, assistants, accountants, bookkeepers, secretaries and spouses who took time from their busy schedules to provide the data compiled in this publication. Funding for this annual survey is provided by the Oregon Wine Board.

### Wine grapes: Acreage, yield, production, price and value, by variety, Oregon, 2005-2006

Variety	All planted acreage		Harvested acreage		Yield per harvested acre		Production		Price per ton <sup>1</sup>		Value of production	
	2005	2006	2005	2006	2005	2006	2005	2006	2005	2006	2005	2006
	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Dollars</i>	<i>Dollars</i>	<i>1,000 dollars</i>	<i>1,000 dollars</i>
Cabernet Franc	109	105	90	77	2.44	2.83	220	218	1,710	1,750	376	382
Cabernet Sauvignon	504	490	419	418	2.26	2.51	945	1,051	1,610	1,630	1,521	1,713
Chardonnay	842	929	662	719	2.33	3.28	1,545	2,360	1,200	1,240	1,854	2,926
Gewurztraminer	214	192	181	175	2.35	2.66	426	465	1,040	1,120	443	521
Merlot	550	508	421	391	2.42	2.75	1,019	1,077	1,440	1,490	1,467	1,605
Muller Thurgau	96	81	89	72	3.81	5.93	339	427	950	920	322	393
Pinot Blanc	190	215	168	190	2.58	3.24	433	616	1,190	1,250	515	770
Pinot Gris	1,885	2,188	1,615	1,613	2.66	3.41	4,296	5,502	1,300	1,350	5,585	7,428
Pinot Noir	7,974	8,884	6,854	7,481	1.78	2.36	12,193	17,680	2,100	2,130	25,605	37,658
Sauvignon Blanc	59	66	35	39	2.60	3.31	91	129	1,160	1,180	106	152
Syrah	402	433	318	376	2.34	2.64	744	991	2,000	2,000	1,488	1,982
Tempranillo	108	119	68	77	1.99	2.23	135	172	1,890	1,970	255	339
Viognier	118	134	91	109	1.95	2.46	177	268	1,650	1,670	292	448
White Riesling	524	665	461	489	3.47	4.36	1,600	2,132	740	1,030	1,184	2,196
Zinfandel	64	60	52	51	2.44	2.57	127	131	1,890	1,700	240	223
All others	461	531	276	323	2.57	3.66	710	1,181	1,170	1,280	831	1,512
<b>Total <sup>2</sup></b>	<b>14,100</b>	<b>15,600</b>	<b>11,800</b>	<b>12,600</b>	<b>2.12</b>	<b>2.73</b>	<b>25,000</b>	<b>34,400</b>	<b>1,680</b>	<b>1,750</b>	<b>42,000</b>	<b>60,200</b>

<sup>1</sup> Price per ton is a weighted average of prices received by Oregon grape growers and prices paid by Oregon wineries.

<sup>2</sup> Totals may not add due to rounding.

**Wine grapes: Price per ton, by selected variety and area, Oregon, 2006 <sup>1 2</sup>**

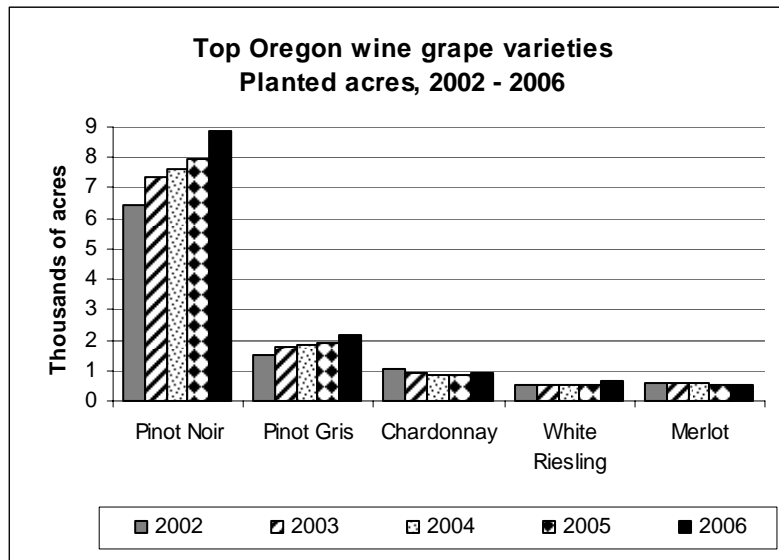
Variety	Columbia River	North Willamette Valley	Rogue Valley	South Willamette Valley	Umpqua Valley
	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>
Cabernet Sauvignon	1,940	-	1,560	-	1,800
Chardonnay	1,200	1,360	1,070	1,230	780
Merlot	1,570	-	1,020	-	1,690
Pinot Gris	-	1,360	1,320	1,330	1,320
Pinot Noir	1,680	2,220	1,490	1,950	1,580
White Riesling	1,090	1,110	1,040	1,060	1,000

<sup>1</sup> Selected varieties include those with the largest harvest acreages. Dashes represent insufficient data.

<sup>2</sup> Price per ton is a weighted average of prices received by Oregon grape growers and prices paid by Oregon wineries.

**Wine grapes: Vineyards, acreage, yield and production, by county, Oregon, 2005-2006**

County	Number of vineyards		All planted acreage		Harvested acreage		Yield per harvested acre		Production	
	2005	2006	2005	2006	2005	2006	2005	2006	2005	2006
	<i>Number</i>	<i>Number</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>
Benton Co.	30	31	404	389	342	333	1.92	1.93	656	643
Clackamas Co.	43	43	319	338	266	276	2.07	2.55	550	705
Douglas Co.	51	52	613	857	476	719	2.37	2.66	1,127	1,914
Hood River Co.	14	14	116	122	99	100	2.10	2.26	208	226
Jackson Co.	73	73	1,302	1,208	1,012	948	2.53	3.10	2,556	2,942
Josephine Co.	29	32	529	552	361	454	2.59	3.27	934	1,483
Lane Co.	40	41	761	929	627	699	2.76	2.80	1,729	1,955
Linn Co.	12	12	77	67	36	43	2.42	2.09	87	90
Marion Co.	33	34	912	1,392	745	860	2.24	2.78	1,670	2,392
Polk Co.	73	71	2,090	2,082	1,872	1,853	2.04	2.60	3,811	4,812
Umatilla Co.	19	22	466	519	370	394	2.13	2.80	788	1,103
Wasco Co.	16	17	155	158	143	146	2.98	3.41	426	498
Washington Co.	76	78	1,458	1,533	1,321	1,305	2.05	2.90	2,713	3,786
Yamhill Co.	205	227	4,633	5,177	3,920	4,254	1.82	2.52	7,115	10,719
All others	20	23	265	277	210	216	3.00	5.24	630	1,132
<b>Total</b>	<b>734</b>	<b>770</b>	<b>14,100</b>	<b>15,600</b>	<b>11,800</b>	<b>12,600</b>	<b>2.12</b>	<b>2.73</b>	<b>25,000</b>	<b>34,400</b>



**Wine grapes: Use or sales, by destination and variety, Oregon, 2006 and 2005 totals**

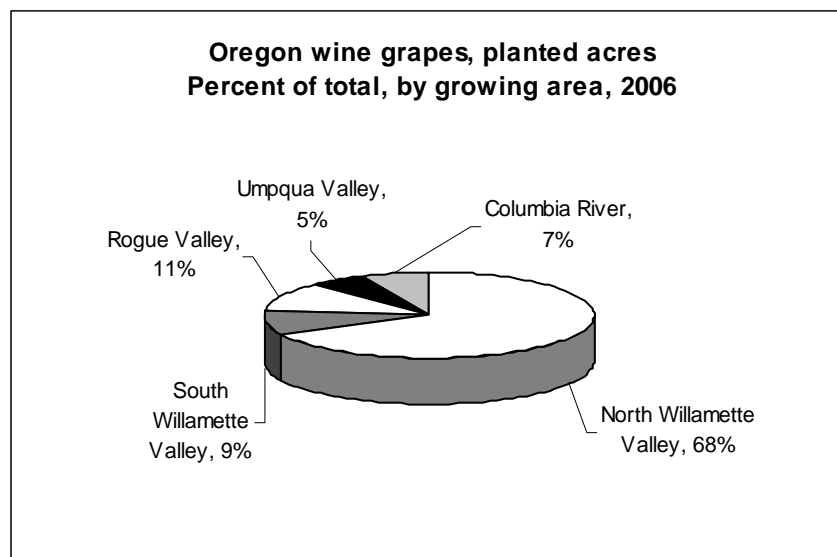
Variety	Estate, home use, and not utilized	Oregon	Washington	Other destinations	All uses
	Tons	Tons	Tons	Tons	Tons
Cabernet Franc	100	78	40	-	218
Cabernet Sauvignon	266	410	375	-	1,051
Chardonnay	1,130	1,208	22	-	2,360
Gewurztraminer	226	126	113	-	465
Merlot	292	590	195	-	1,077
Muller Thurgau	250	177	-	-	427
Pinot Blanc	244	372	-	-	616
Pinot Gris	2,565	2,926	11	-	5,502
Pinot Noir	8,892	8,084	381	323	17,680
Sauvignon Blanc	29	87	13	-	129
Syrah	298	475	218	-	991
Tempranillo	97	68	7	-	172
Viognier	74	162	32	-	268
White Riesling	858	423	835	16	2,132
Zinfandel	67	64	-	-	131
All others	465	614	102	-	1,181
<b>Total, 2006</b>	<b>15,853</b>	<b>15,864</b>	<b>2,344</b>	<b>339</b>	<b>34,400</b>
Total, 2005	11,889	10,888	2,041	182	25,000

**Wine grapes: Vineyards, acreage, yield and production, by growing area, Oregon, 2005-2006**

Growing area <sup>1</sup>	Number of vineyards		All planted acreage		Harvested acreage		Yield per harvested acre		Production	
	2005	2006	2005	2006	2005	2006	2005	2006	2005	2006
	Number	Number	Acres	Acres	Acres	Acres	Tons	Tons	Tons	Tons
Columbia River and at large	64	68	997	1,036	839	843	2.93	2.36	2,458	1,989
North Willamette Valley	434	461	9,307	10,562	8,033	8,561	1.92	2.73	15,397	23,384
Rogue Valley <sup>2</sup>	102	105	1,841	1,760	1,373	1,402	2.41	3.16	3,301	4,425
South Willamette Valley	83	84	1,342	1,385	1,079	1,075	2.46	2.50	2,654	2,688
Umpqua Valley	51	52	613	857	476	719	2.50	2.66	1,190	1,914
<b>Total</b>	<b>734</b>	<b>770</b>	<b>14,100</b>	<b>15,600</b>	<b>11,800</b>	<b>12,600</b>	<b>2.12</b>	<b>2.73</b>	<b>25,000</b>	<b>34,400</b>

<sup>1</sup> See www.oregonwine.org for growing area descriptions.

<sup>2</sup> Rogue Valley data includes Applegate Valley.



**Wine grapes: Planted acreage, by variety and area, Oregon, 2006 and 2005 totals**

Area	Cabernet Sauvignon	Char-donnay	Gewurz-traminer	Merlot	Pinot Blanc	Pinot Gris	Pinot Noir	Syrah	White Riesling	All others	All varieties	
											2006	2005
	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>
Benton Co.	6	16	5	1	3	45	293	4	5	11	389	404
Douglas Co.	42	58	19	54	9	60	347	54	42	172	857	613
Jackson Co.	165	75	7	245	3	91	63	187	36	336	1,208	1,302
Josephine Co.	23	63	27	75	7	67	217	10	34	29	552	529
Lane Co.	1	33	7	-	1	411	404	-	41	31	929	761
Marion Co.	2	45	6	5	4	448	734	15	98	35	1,392	912
Polk Co.	3	154	25	-	97	266	1,428	4	23	82	2,082	2,090
Washington Co.	1	68	32	-	18	278	960	6	100	70	1,533	1,458
Yamhill Co.	1	332	16	1	72	428	4,098	8	123	98	5,177	4,633
Other W. Valley and at large <sup>1</sup>	4	37	13	2	1	74	263	7	23	55	479	468
Columbia River <sup>2</sup>	242	48	35	125	-	20	77	138	140	177	1,002	930
<b>Total, 2006</b>	<b>490</b>	<b>929</b>	<b>192</b>	<b>508</b>	<b>215</b>	<b>2,188</b>	<b>8,884</b>	<b>433</b>	<b>665</b>	<b>1,096</b>	<b>15,600</b>	-
Total, 2005	504	842	214	550	190	1,885	7,974	402	524	1,015	-	14,100

<sup>1</sup> Clackamas, Columbia, Coos, Crook, Deschutes, Jefferson, Klamath, Linn, and Multnomah counties.

<sup>2</sup> Gilliam, Hood River, Morrow, Sherman, Umatilla, Union, and Wasco counties.

**Wine grapes: Harvested acreage, by variety and area, Oregon, 2006 and 2005 totals**

Area	Cabernet Sauvignon	Char-donnay	Gewurz-traminer	Merlot	Pinot Blanc	Pinot Gris	Pinot Noir	Syrah	White Riesling	All others	All varieties	
											2006	2005
	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>
Benton Co.	6	15	3	1	3	40	251	3	3	8	333	342
Douglas Co.	33	56	19	45	5	56	306	44	35	120	719	476
Jackson Co.	155	59	2	178	3	71	48	165	29	238	948	1,012
Josephine Co.	19	47	26	38	6	56	202	10	26	24	454	361
Lane Co.	1	21	6	-	1	267	351	-	27	25	699	627
Marion Co.	2	33	5	5	2	273	496	13	13	18	860	745
Polk Co.	3	142	23	-	84	239	1,287	3	12	60	1,853	1,872
Washington Co.	1	54	29	-	15	217	837	3	88	61	1,305	1,321
Yamhill Co.	1	229	15	1	71	323	3,424	8	95	87	4,254	3,920
Other W. Valley and at large <sup>1</sup>	4	32	12	2	-	56	215	4	21	32	378	337
Columbia River <sup>2</sup>	193	31	35	121	-	15	64	123	140	75	797	787
<b>Total, 2006</b>	<b>418</b>	<b>719</b>	<b>175</b>	<b>391</b>	<b>190</b>	<b>1,613</b>	<b>7,481</b>	<b>376</b>	<b>489</b>	<b>748</b>	<b>12,600</b>	-
Total, 2005	419	662	181	421	168	1,615	6,854	318	461	701	-	11,800

<sup>1</sup> Clackamas, Columbia, Coos, Crook, Deschutes, Jefferson, Klamath, Linn, and Multnomah counties.

<sup>2</sup> Gilliam, Hood River, Morrow, Sherman, Umatilla, Union, and Wasco counties.

**Wine grapes: Production, by variety and area, Oregon, 2006 and 2005 totals**

Area	Cabernet Sauvignon	Char-donnay	Gewurz-traminer	Merlot	Pinot Blanc	Pinot Gris	Pinot Noir	Syrah	White Riesling	All others	All varieties	
											2006	2005
	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>
Benton Co.	7	27	10	2	8	102	456	3	8	20	643	656
Douglas Co.	60	207	42	92	15	256	759	76	136	271	1,914	1,127
Jackson Co.	375	265	3	538	20	395	150	466	119	611	2,942	2,556
Josephine Co.	75	187	86	99	25	196	587	38	113	77	1,483	934
Lane Co.	1	65	13	-	2	963	780	-	61	70	1,955	1,729
Marion Co.	4	95	10	10	4	850	1,233	33	46	107	2,392	1,670
Polk Co.	5	492	29	-	204	815	2,987	8	47	225	4,812	3,811
Washington Co.	2	189	93	-	57	720	2,032	4	377	312	3,786	2,713
Yamhill Co.	1	655	24	2	281	985	8,134	17	247	373	10,719	7,115
Other W. Valley and at large <sup>1</sup>	4	95	32	8	-	184	389	9	89	82	892	556
Columbia River <sup>2</sup>	517	83	123	326	-	36	173	337	889	378	2,862	2,133
<b>Total, 2006</b>	<b>1,051</b>	<b>2,360</b>	<b>465</b>	<b>1,077</b>	<b>616</b>	<b>5,502</b>	<b>17,680</b>	<b>991</b>	<b>2,132</b>	<b>2,526</b>	<b>34,400</b>	-
Total, 2005	945	1,545	426	1,019	433	4,296	12,193	744	1,600	1,799	-	25,000

<sup>1</sup> Clackamas, Columbia, Coos, Crook, Deschutes, Jefferson, Klamath, Linn, and Multnomah counties.

<sup>2</sup> Gilliam, Hood River, Morrow, Sherman, Umatilla, Union, and Wasco counties.

**Wine grapes: Acreage changes and fruit not used or lost, as reported, by variety, Oregon, 2006 and 2005 totals <sup>1</sup>**

Variety	New plantings	Removals	Harvested but not utilized	Not harvested	Fruit losses			
					To animals	To disease	To weather	All losses
	<i>Acres</i>	<i>Acres</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>
Cabernet Franc	15	19	-	2	7	-	11	18
Cabernet Sauvignon	3	10	5	22	9	3	50	62
Chardonnay	87	22	2	14	10	16	64	90
Gewurztraminer	2	21	-	5	9	1	-	10
Merlot	1	18	7	24	4	2	71	77
Muller Thurgau	-	10	-	-	4	2	1	7
Pinot Blanc	6	2	-	3	4	-	1	5
Pinot Gris	335	23	-	34	25	20	25	70
Pinot Noir	750	71	44	33	91	80	145	316
Sauvignon Blanc	9	3	-	2	-	6	-	6
Syrah	26	-	3	2	7	11	3	21
Tempranillo	12	-	1	-	1	25	-	26
Viognier	12	-	-	3	1	-	12	13
White Riesling	41	6	19	2	14	6	3	23
Zinfandel	3	7	-	-	1	-	10	11
All others	76	18	1	20	6	2	13	21
<b>Total, 2006</b>	<b>1,378</b>	<b>230</b>	<b>82</b>	<b>166</b>	<b>193</b>	<b>174</b>	<b>409</b>	<b>776</b>
Total, 2005	584	249	30	147	734	547	1,250	2,531

<sup>1</sup> Totals include only reported data. No estimates were made for missing or incomplete data.

**Wine grapes: Vineyard practices, by area, as reported, Oregon 2006 <sup>1</sup>**

Area	Conventional	Sustainable certified <sup>2</sup>	Organic certified	Biodynamic certified and non-certified	Organic non-certified and sustainable non-certified
	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>
Benton Co.	100	201	-	-	71
Clackamas Co.	146	34	4	12	95
Douglas Co.	594	49	-	-	56
Jackson & Josephine Co.	1,226	121	9	9	169
Lane Co.	217	212	390	-	33
Linn Co.	40	-	2	-	8
Marion Co.	1,083	122	7	16	68
Polk Co.	906	685	70	20	262
Washington Co.	404	457	-	385	165
Yamhill Co.	2,065	1,539	172	334	675
Columbia River	606	196	2	52	121
All other areas	28	15	-	4	6
<b>Total</b>	<b>7,415</b>	<b>3,631</b>	<b>656</b>	<b>832</b>	<b>1,729</b>

<sup>1</sup> Totals include only reported data. No estimates were made for missing or incomplete data.

<sup>2</sup> Sustainable certified includes LIVE (Low Input Viticulture & Enology, Inc.) and VINEA, The Winegrowers' Sustainable Trust. More information on LIVE and VINEA can be found at [www.liveinc.org](http://www.liveinc.org) and [www.vineatrust.org](http://www.vineatrust.org).

**Wine grapes: Trellis systems, by area, as reported, Oregon, 2006**

Area	Vertically-divided curtain	Horizontally-divided curtain	Vertical shoot position	Single wire hanging curtain	Other, unknown and untrellised
	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>
Benton Co.	28	31	165	9	4
Clackamas Co.	19	43	170	10	5
Douglas Co.	176	71	209	228	22
Jackson & Josephine Co.	288	181	919	38	95
Lane Co.	21	104	668	53	5
Linn Co.	8	-	27	16	-
Marion Co.	170	126	212	90	329
Polk Co.	485	132	1,070	233	17
Washington Co.	238	20	1,129	18	14
Yamhill Co.	384	49	4,051	220	34
Columbia River	372	32	552	25	16
All other areas	14	1	33	6	-
<b>Total <sup>1</sup></b>	<b>2,203</b>	<b>790</b>	<b>9,205</b>	<b>946</b>	<b>541</b>

<sup>1</sup> Totals include only reported data. No estimates were made for missing or incomplete data.

**Wine grapes: Rootstock varieties, by area, as reported, Oregon, 2006**

Area	Self-rooted	Phylloxera-resistant rootstock									
		101-14	1616	3309	420 A	44-53	5 C	Riparia glorie	SO 4	Schwarzmann	Other and unknown
	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>	<i>Acres</i>
Benton Co.	157	24	19	14	1	11	1	-	-	-	7
Clackamas Co.	135	14	-	66	-	-	3	2	-	-	7
Douglas Co.	486	47	6	20	23	33	5	8	8	-	24
Jackson & Josephine Co.	707	253	1	69	-	6	14	36	3	10	182
Lane Co.	197	193	3	206	6	5	37	50	73	-	35
Linn Co.	19	4	-	1	-	-	2	1	-	-	9
Marion Co.	585	55	7	41	-	-	29	22	17	-	24
Polk Co.	987	349	13	297	34	43	25	133	11	4	80
Washington Co.	829	140	3	152	5	14	11	127	11	1	103
Yamhill Co.	1,390	874	29	1,276	34	141	74	662	16	3	56
Columbia River	626	34	-	19	5	-	4	5	-	-	14
All other areas	29	9	-	7	-	-	-	-	-	-	1
<b>Total <sup>1</sup></b>	<b>6,147</b>	<b>1,996</b>	<b>81</b>	<b>2,168</b>	<b>108</b>	<b>253</b>	<b>205</b>	<b>1,046</b>	<b>139</b>	<b>19</b>	<b>542</b>

<sup>1</sup> Totals include only reported data. No estimates were made for missing or incomplete data.

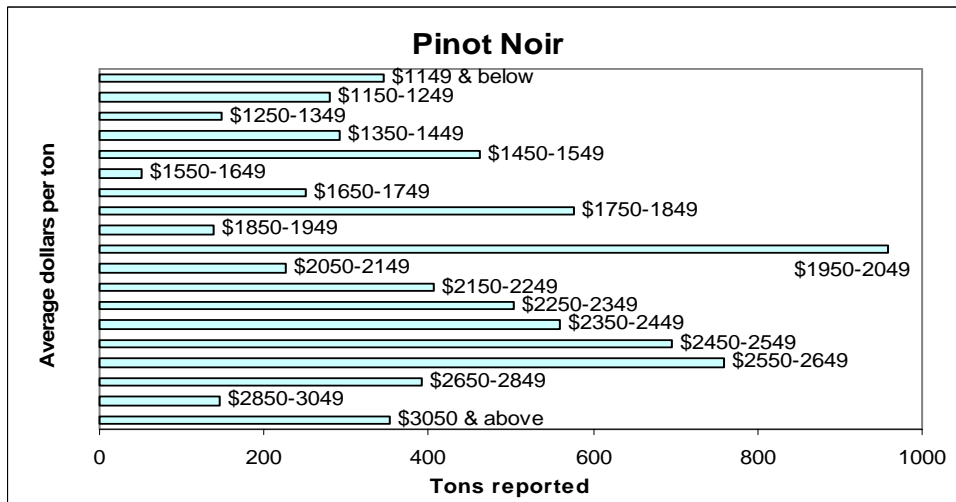
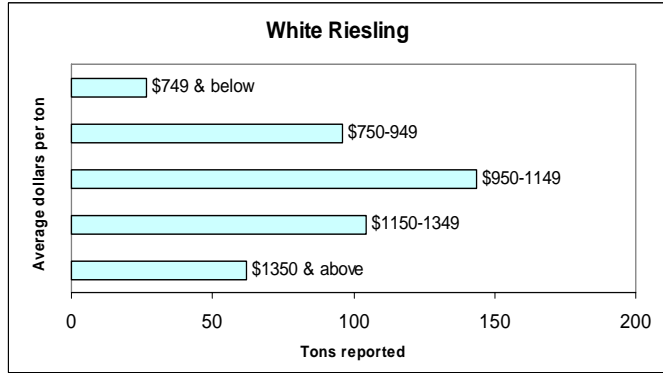
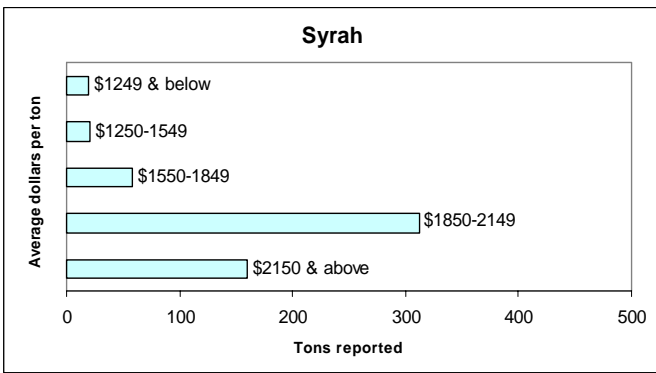
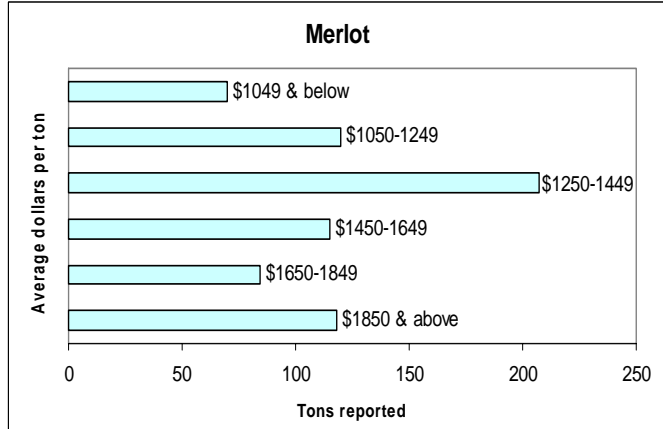
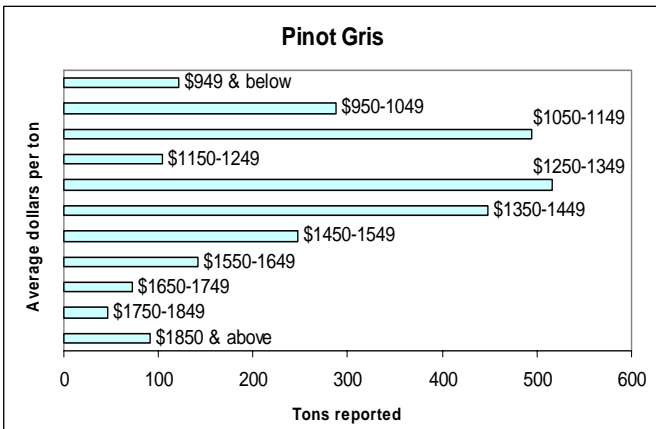
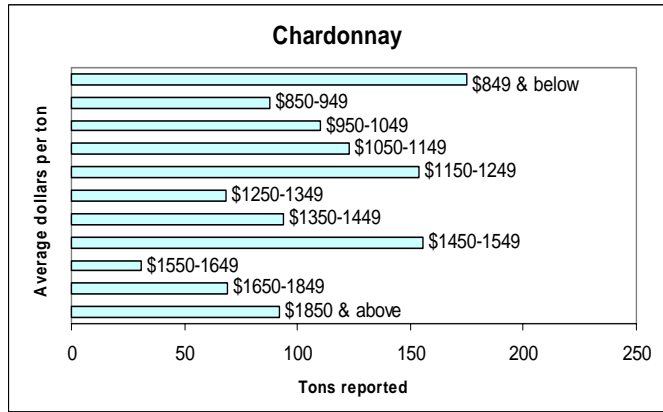
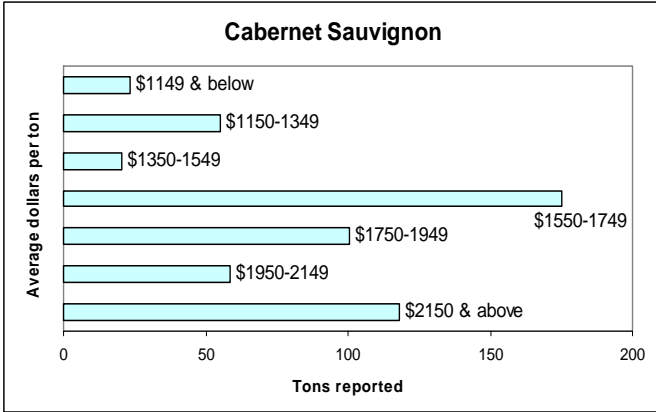
**Oregon non-grape wine production, 2005 - 2006**

Variety	2005	2006
	<i>Gallons</i>	<i>Gallons</i>
Blackberry	6,893	2,495
Blueberry	502	591
Boysenberry	685	516
Cherry	921	1,073
Cranberry	4,385	5,769
Loganberry	2,668	2,441
Marionberry	8,347	8,169
Pear	2,624	4,632
Raspberry	5,234	6,910
Rhubarb	691	704
Strawberry	425	339
Other <sup>1</sup>	10,195	12,104
<b>Total</b>	<b>43,570</b>	<b>45,743</b>

<sup>1</sup> Includes apricots, currant, honey, peach, pineapple, plum and fruit blends.

Wine Grapes: Distribution of average prices, as reported by Oregon Vineyards, 2006

These are average prices reported by Oregon vineyards only and do not include reported prices paid by Oregon wineries.



**Wineries: Number, crush, and cooperage, by area, Oregon, 2005-2006 <sup>1</sup>**

Area	All wineries <sup>2</sup>		Wineries crushing grapes		Wine grapes crushed		Total cooperage	
	2005	2006	2005	2006	2005	2006	2005	2006
	<i>Number</i>	<i>Number</i>	<i>Number</i>	<i>Number</i>	<i>Tons</i>	<i>Tons</i>	<i>1,000 gallons</i>	<i>1,000 gallons</i>
Douglas Co.	18	21	13	13	737	1,017	322	405
Lane Co.	19	19	13	13	2,496	3,300	749	752
Marion Co.	13	16	8	10	1,347	1,930	323	343
Polk Co.	32	35	22	26	2,867	4,793	891	1,129
Washington Co.	26	28	19	21	2,560	3,241	881	802
Yamhill Co.	108	126	85	89	9,808	14,111	3,738	3,441
Other Willamette Valley <sup>3</sup>	35	38	26	25	1,425	1,673	582	689
Rogue Valley <sup>4</sup>	28	35	16	21	1,793	2,563	870	883
All others <sup>5</sup>	24	32	13	18	417	672	174	297
<b>Total</b>	<b>303</b>	<b>350</b>	<b>215</b>	<b>236</b>	<b>23,450</b>	<b>33,300</b>	<b>8,530</b>	<b>8,741</b>

<sup>1</sup> Includes estimates for incomplete responses.

<sup>2</sup> Includes Growers Sales Privilege License holders (issued by the OLCC).

<sup>3</sup> Benton, Clackamas, Linn, and Multnomah counties.

<sup>4</sup> Jackson and Josephine counties.

<sup>5</sup> Columbia, Coos, Clatsop, Deschutes, Gilliam, Grant, Hood River, Jefferson, Klamath, Lincoln, Tillamook, Umatilla, Union, and Wasco counties.

**Wineries: Number, crush, and cooperage, by growing area, Oregon, 2005-2006 <sup>1</sup>**

Growing area <sup>2</sup>	All wineries <sup>3</sup>		Wineries crushing grapes		Total wine grapes crushed		Total cooperage	
	2005	2006	2005	2006	2005	2006	2005	2006
	<i>Number</i>	<i>Number</i>	<i>Number</i>	<i>Number</i>	<i>Tons</i>	<i>Tons</i>	<i>1,000 gallons</i>	<i>1,000 gallons</i>
Columbia River and at large	25	28	14	18	552	672	150	197
North Willamette Valley	199	224	145	155	16,394	25,008	5,995	6,029
Rogue Valley <sup>4</sup>	28	35	16	21	1,793	2,563	870	883
South Willamette Valley	33	42	27	29	3,978	4,040	1,193	1,227
Umpqua Valley	18	21	13	13	737	1,017	322	405
<b>Total</b>	<b>303</b>	<b>350</b>	<b>215</b>	<b>236</b>	<b>23,450</b>	<b>33,300</b>	<b>8,530</b>	<b>8,741</b>

<sup>1</sup> Includes estimates for incomplete responses.

<sup>2</sup> See www.oregonwine.org for growing area descriptions.

<sup>3</sup> Includes Growers Sales Privilege License holders (issued by the OLCC).

<sup>4</sup> Rogue Valley data includes Applegate Valley.

**Wineries: Crush by type of acquisition and area, Oregon, 2006 and 2005 totals <sup>1</sup>**

Area	Estate grown	Purchased	Custom crush	All crush, 2006	All crush, 2005
	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>
Douglas Co.	432	448	137	1,017	737
Lane Co.	992	1,955	353	3,300	2,496
Marion Co.	1,068	833	29	1,930	1,347
Polk Co.	1,969	2,095	729	4,793	2,867
Washington Co.	2,205	890	146	3,241	2,560
Yamhill Co.	6,195	3,584	4,332	14,111	9,808
Other Willamette Valley <sup>2</sup>	725	941	7	1,673	1,425
Rogue Valley <sup>3</sup>	1,564	775	224	2,563	1,793
All others <sup>4</sup>	335	268	69	672	417
<b>Total, 2006</b>	<b>15,485</b>	<b>11,789</b>	<b>6,026</b>	<b>33,300</b>	-
Total, 2005	11,137	9,068	3,245	-	23,450

<sup>1</sup> Includes estimates for incomplete responses.

<sup>2</sup> Benton, Clackamas, Linn, and Multnomah counties.

<sup>3</sup> Jackson and Josephine counties.

<sup>4</sup> Columbia, Coos, Clatsop, Deschutes, Gilliam, Grant, Hood River, Jefferson, Klamath, Lincoln, Tillamook, Umatilla, Union, and Wasco counties.



**Wineries: Crush by variety and area, 2006 and 2005 totals**<sup>1 2</sup>

Area	Cabernet Sauvignon	Chardonnay	Gewurztraminer	Merlot	Muller Thurgau	Pinot Gris	Pinot Noir	Sauvignon Blanc	Syrah	White Riesling	All others	All varieties	
												2006	2005
	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>
Douglas Co.	37	91	25	53	22	85	303	7	71	78	245	1,017	737
Lane Co.	77	134	37	48	27	1,538	1,071	-	42	107	219	3,300	2,496
Marion Co.	5	174	31	2	8	303	881	-	10	304	212	1,930	1,347
Polk Co.	72	405	62	71	43	513	3,165	9	86	107	260	4,793	2,867
Washington Co.	8	171	68	13	85	987	1,390	10	16	172	321	3,241	2,560
Yamhill Co.	284	1,050	75	332	228	1,563	9,081	21	303	211	963	14,111	9,808
Other Willamette Valley <sup>3</sup>	110	138	37	98	10	177	829	49	65	79	81	1,673	1,425
Rogue Valley <sup>4</sup>	233	238	70	256	-	327	656	12	184	228	359	2,563	1,793
All other <sup>5</sup>	103	44	13	93	-	46	116	-	92	18	147	672	417
<b>Total, 2006</b>	<b>929</b>	<b>2,445</b>	<b>418</b>	<b>966</b>	<b>423</b>	<b>5,539</b>	<b>17,492</b>	<b>108</b>	<b>869</b>	<b>1,304</b>	<b>2,807</b>	<b>33,300</b>	<b>-</b>
Total, 2005	650	1,568	253	674	319	4,317	12,086	49	606	1,000	1,928	-	23,450
Case equivalent <sup>6</sup>	<i>1,000 Cases</i>	<i>1,000 Cases</i>	<i>1,000 Cases</i>	<i>1,000 Cases</i>	<i>1,000 Cases</i>	<i>1,000 Cases</i>	<i>1,000 Cases</i>	<i>1,000 Cases</i>	<i>1,000 Cases</i>	<i>1,000 Cases</i>	<i>1,000 Cases</i>	<i>1,000 Cases</i>	<i>1,000 Cases</i>
<b>2006</b>	<b>58.6</b>	<b>154.1</b>	<b>26.3</b>	<b>60.9</b>	<b>26.7</b>	<b>349.1</b>	<b>1,102.4</b>	<b>6.8</b>	<b>54.8</b>	<b>82.2</b>	<b>176.9</b>	<b>2,098.7</b>	<b>-</b>
2005	41.0	98.8	15.9	42.5	20.1	272.1	761.7	3.1	38.2	63.0	121.5	-	1,477.9

<sup>1</sup> Includes estimates for incomplete responses.

<sup>2</sup> There were 267 tons crushed for sparkling wine in 2006.

<sup>3</sup> Benton, Clackamas, Linn and Multnomah counties.

<sup>4</sup> Jackson and Josephine counties.

<sup>5</sup> Columbia, Coos, Clatsop, Deschutes, Gilliam, Grant, Hood River, Jefferson, Klamath, Lincoln, Tillamook, Umatilla, Union, and Wasco counties.

<sup>6</sup> Equivalent cases of wine production equals tons crushed times 150 gallons per ton divided by 2.38 gallons per case.

**Wineries: Crush, by origin and variety, Oregon, 2005-2006**<sup>1</sup>

Variety	Oregon						Grown in other states		All crush	
	Estate grown		Other Oregon grown		All Oregon grown		2005	2006	2005	2006
	2005	2006	2005	2006	2005	2006				
	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>
Cabernet Franc	84	93	106	97	190	190	12	110	202	300
Cabernet Sauvignon	125	269	303	398	428	667	222	262	650	929
Chardonnay	755	1,024	777	1,369	1,532	2,393	36	52	1,568	2,445
Gewurztraminer	165	233	80	167	245	400	8	18	253	418
Merlot	296	292	333	593	629	885	45	81	674	966
Muller Thurgau	200	243	119	180	319	423	-	-	319	423
Pinot Blanc	194	234	196	396	390	630	-	-	390	630
Pinot Gris	2,071	2,486	2,241	3,042	4,312	5,528	5	11	4,317	5,539
Pinot Noir	5,899	8,855	6,176	8,621	12,075	17,476	11	16	12,086	17,492
Sauvignon Blanc	18	24	31	84	49	108	-	-	49	108
Syrah	193	280	310	481	503	761	103	108	606	869
Tempranillo	88	88	47	74	135	162	-	-	135	162
Viognier	55	63	92	151	147	214	47	45	194	259
White Riesling	630	840	358	422	988	1,262	12	42	1,000	1,304
Zinfandel	29	65	88	66	117	131	13	11	130	142
All others	335	396	459	697	794	1,093	83	221	877	1,314
<b>Total</b>	<b>11,137</b>	<b>15,485</b>	<b>11,716</b>	<b>16,838</b>	<b>22,853</b>	<b>32,323</b>	<b>597</b>	<b>977</b>	<b>23,450</b>	<b>33,300</b>

<sup>1</sup> Includes estimates for incomplete responses.

**Wineries: Inventory by vintage, variety, and wine type, Oregon, January 1, 2007 <sup>1 2</sup>**

Variety and wine type	Bottled inventory by vintage <sup>3</sup>					Bulk inventory by vintage				
	2006 Vintage	2005 Vintage	2004 and earlier Vintages	Total	Share of total	2006 Vintage	2005 Vintage	2004 and earlier Vintages	Total	Share of total
	<i>1,000 cases</i>	<i>1,000 cases</i>	<i>1,000 cases</i>	<i>1,000 cases</i>	<i>Percent</i>	<i>1,000 gallons</i>	<i>1,000 gallons</i>	<i>1,000 gallons</i>	<i>1,000 gallons</i>	<i>Percent</i>
Cabernet Franc	-	8.6	1.7	10.3	1.1	42.8	11.0	2.0	55.8	0.9
Cabernet Sauvignon	2.0	13.8	30.7	46.5	5.0	127.7	61.5	16.4	205.7	3.5
Chardonnay	1.7	39.6	31.4	72.8	7.8	312.4	29.9	10.4	352.8	6.0
Gewurztraminer	0.1	4.1	13.8	18.0	1.9	66.5	6.1	2.3	74.9	1.3
Merlot	0.2	5.5	48.5	54.2	5.8	141.9	61.6	19.3	222.8	3.8
Muller Thurgau	1.4	13.1	3.9	18.4	2.0	63.3	3.0	0.5	66.8	1.1
Pinot Blanc	0.1	14.7	11.1	26.0	2.8	98.3	4.8	0.2	103.3	1.7
Pinot Gris	9.7	95.2	11.8	116.8	12.4	821.0	40.2	1.7	863.0	14.6
Pinot Noir	32.7	220.7	146.8	400.2	42.6	2,565.5	425.5	33.9	3,024.9	51.1
Sauvignon Blanc	-	0.7	0.9	1.6	0.2	15.6	-	-	15.6	0.3
Syrah	0.1	5.0	14.7	19.8	2.1	119.8	47.0	6.8	173.6	2.9
Tempranillo	-	0.4	2.0	2.4	0.3	23.0	14.5	1.3	38.8	0.7
Viognier	-	2.1	1.7	3.8	0.4	34.9	2.9	1.8	39.6	0.7
White Riesling	0.9	8.2	4.6	13.7	1.5	200.3	18.6	0.4	219.3	3.7
Zinfandel	-	0.5	1.2	1.7	0.2	21.9	4.1	-	26.0	0.4
Red blends	9.0	12.6	14.7	36.3	3.9	80.0	41.3	7.6	128.9	2.2
White blends	2.2	4.5	2.0	8.8	0.9	31.1	0.7	0.2	32.0	0.5
Rose and Blush blends	0.8	6.3	1.2	8.4	0.9	49.4	2.0	0.5	51.9	0.9
Other still wines	6.3	20.9	22.0	49.2	5.2	185.4	20.5	6.1	212.0	3.6
All sparkling wines	0.2	1.8	28.2	30.2	3.2	3.5	2.4	1.7	7.6	0.1
<b>Total <sup>4</sup></b>	<b>67.7</b>	<b>478.3</b>	<b>392.9</b>	<b>938.9</b>	<b>100.0</b>	<b>5,004.5</b>	<b>797.4</b>	<b>113.3</b>	<b>5,915.2</b>	<b>100.0</b>

<sup>1</sup> Includes estimates for incomplete responses.

<sup>2</sup> Includes bonded and tax-paid inventory owned by Oregon wineries.

<sup>3</sup> One case is equivalent to nine liters.

<sup>4</sup> Totals may not add due to rounding.

**Wineries: Sales, by variety and wine type, Oregon, 2005-2006 <sup>1</sup>**

Variety and wine type	2005			2006		
	Case sales	Share of total case sales <sup>2</sup>	Bulk sales	Case sales	Share of total case sales <sup>2</sup>	Bulk sales
	<i>Cases</i>	<i>Percent</i>	<i>Gallons</i>	<i>Cases</i>	<i>Percent</i>	<i>Gallons</i>
Still wines:		-			-	
Cabernet Franc	2,921	0.2	-	2,091	0.1	953
Cabernet Sauvignon	24,277	1.5	4,813	19,902	1.2	9,177
Chardonnay	136,211	8.6	10,334	96,435	5.9	7,644
Gewurztraminer	12,198	0.8	17	11,519	0.7	-
Merlot	43,777	2.8	1,709	36,482	2.2	419
Muller Thurgau	15,233	1.0	-	11,052	0.7	165
Pinot Blanc	17,570	1.1	12,550	19,869	1.2	17,524
Pinot Gris	267,772	16.8	50,132	278,434	17.1	68,554
Pinot Noir	782,836	49.2	335,949	810,950	49.8	286,918
Sauvignon Blanc	3,034	0.2	4,598	2,893	0.2	-
Syrah	13,457	0.8	554	19,914	1.2	5,749
Tempranillo	2,422	0.2	-	3,527	0.2	299
Viognier	4,343	0.3	-	6,741	0.4	2,238
White Riesling	77,902	4.9	2,204	74,254	4.6	1,883
Zinfandel	4,841	0.3	-	4,227	0.3	-
Red blends	48,809	3.1	9,197	57,078	3.5	-
White blends	44,445	2.8	5,676	56,343	3.5	-
Blush blends	13,497	0.8	2,394	25,336	1.6	860
Other still wines	53,770	3.4	838	74,103	4.6	9,185
All sparkling wines	22,015	1.4	-	17,458	1.1	-
<b>Total cases</b>	<b>1,591,330</b>	<b>100.0</b>	<b>440,965</b>	<b>1,628,608</b>	<b>100.0</b>	<b>411,568</b>
<b>Total dollars</b>	<b>184,675,000</b>	<b>-</b>	<b>-</b>	<b>189,693,700</b>	<b>-</b>	<b>-</b>

<sup>1</sup> Includes estimates for incomplete responses.

<sup>2</sup> Share of total represents the percentage of case sales only.

**Wineries: Sales by destination, domestic sales, Oregon, 2005-2006**

Year	Direct to consumers			Sales to distributors, retailers, and restaurants					All domestic sales
	Wineries or tasting rooms <sup>2</sup>	Wine clubs, events, or online sales <sup>1 2</sup>	All direct sales	Oregon	Washington	New York	California	Other US	
	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>
2006	197,639	105,619	303,258	398,911	122,503	64,832	114,982	585,871	1,590,357
2005	-	-	218,834	435,966	119,039	67,165	123,703	593,246	1,557,953

<sup>1</sup> Also includes wine festivals and all other direct consumer sales.

<sup>2</sup> Not estimated in 2005.

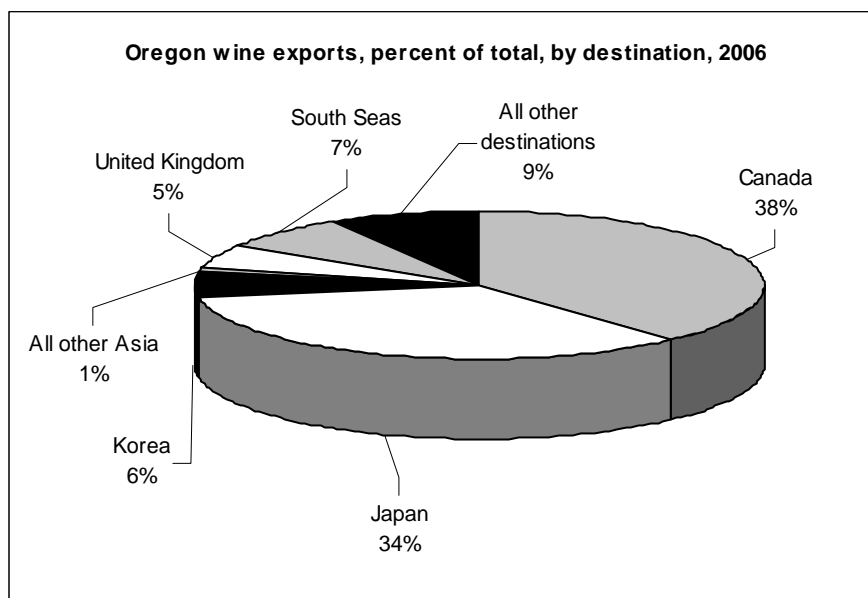
**Wineries: Sales by destination, export sales by variety and wine type, Oregon, 2006 totals <sup>1</sup>**

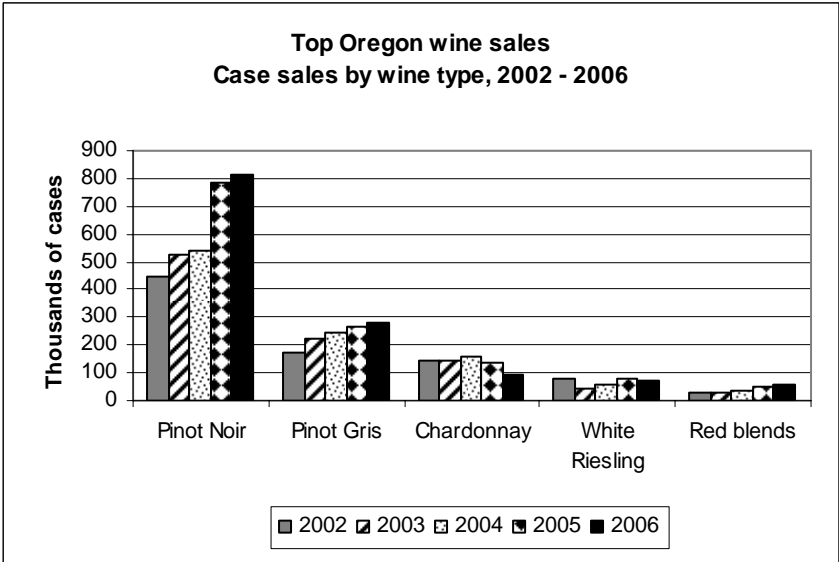
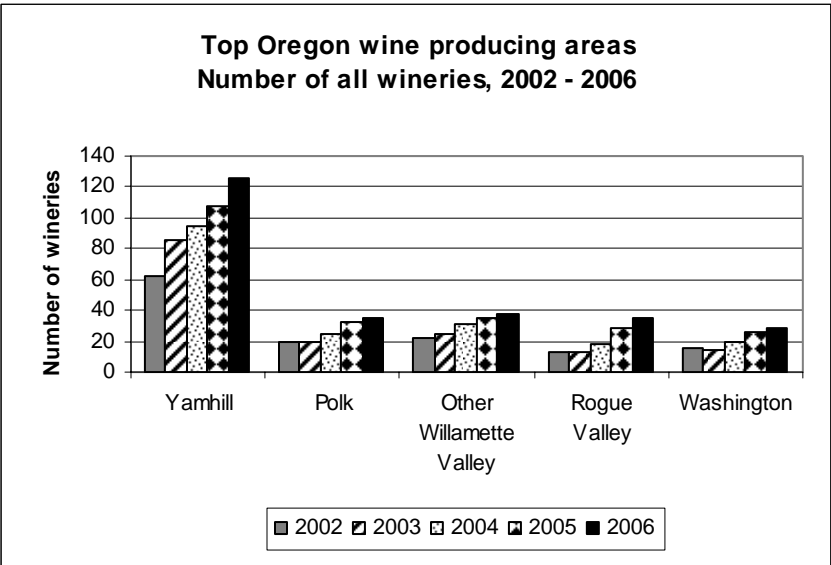
Variety and wine type	Canada	Japan	Korea	All other Asia	United Kingdom	South Seas <sup>2</sup>	All other destinations	All export sales	
								2006	2005
	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>
Chardonnay	428	404	-	-	30	-	108	972	2,215
Merlot	-	150	-	-	-	-	-	150	495
Pinot Blanc	157	112	-	-	32	-	9	310	59
Pinot Gris	2,242	538	38	14	498	429	455	4,214	3,563
Pinot Noir	9,638	2,619	2,088	271	1,382	1,852	2,162	20,012	14,620
Syrah	-	110	5	-	-	-	-	115	126
White Riesling	7	62	-	7	-	-	10	86	182
Red blends	718	945	-	-	35	252	94	2,044	1,340
White blends	1,273	1,181	-	10	20	280	336	3,100	1,761
All others <sup>3</sup>	209	6,796	10	35	55	42	103	7,248	9,106
<b>Total</b>	<b>14,672</b>	<b>12,917</b>	<b>2,141</b>	<b>337</b>	<b>2,052</b>	<b>2,855</b>	<b>3,277</b>	<b>38,251</b>	<b>33,337</b>

<sup>1</sup> Includes estimates for incomplete responses.

<sup>2</sup> "South Seas" includes the Greater and Lesser Antilles and other outlying areas of the Caribbean Sea.

<sup>3</sup> Minimal data combined in "All others".





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Cooperating with:

Oregon Wine Board  
 Oregon Wine Growers Association  
 Oregon Department of Agriculture